







EXPRESSPASS RFID



Hamilton's **ExpressPass RFID** system uses Radio Frequency Identification to read a unique chip embedded in a windshield-mounted, tamper-proof tag.

Wash owners can offer monthly wash club programs that build customer loyalty and provide a steady stream of recurring revenue with our RFID-based access control system.



-  Offer customers Prepaid, Postpaid, Unlimited, or Pay-As-You-Go options
-  No staff interaction required for returning customers
-  Add multiple users to one account to simplify billing
-  Automated nightly billing reduces labor requirements
-  Custom kiosk messaging to greet your customers
-  Windshield tags can be customized with your branding

FEATURES

SIMPLE MANAGEMENT IN HOSTED SOLUTIONS

ExpressPass RFID is fully-integrated with Hosted Solutions. A merchant signup option allows employees to enroll walk-up customers, and intuitive reporting gives you real-time statistics on club usage and revenue.

PASS TYPES

ExpressPass RFID can be configured in one of four pass types:

PREPAID

The customer is charged a recurring monthly/yearly fee for a predetermined number of washes. This is ideal for fleet accounts.

POSTPAID

The number of washes used in a billing cycle is tracked in Hosted Solutions. The customer is then billed. This can be used for commercial fleet accounts or consumer accounts.

UNLIMITED

The Unlimited pass works by charging the customer an agreed-upon fee each month for unlimited use of a designated wash package.

PAY-AS-YOU-GO

Imagine a customer who does not wash consistently over the year. Maybe they have a sports car they only drive in the summer, or perhaps they live out of state during the winter months. Pay-As-You-Go is the solution as it gives you the opportunity to retain the loyalty of the customer without making them commit to a recurring charge.

The desired service and price are determined at the time the customer signs up, and their credit card is then billed that amount for every time the pass is used. The transaction record posts immediately to Hosted Solutions for your records, while the customer receives a 'mini-invoice' by email 30-60 seconds after their windshield tag is read.

CONFIGURATIONS

RFID LANE

- Includes pole and reader
- 20 standard tags per lane included

RFID EXPRESS LANE (Does not require kiosk)

- Includes pole, reader, and express lane controller
- Supports both relay vend and ether vend
- Supports Hamilton sequencing software
- 20 tags per lane included

BILLING & REPORTING

Automated billing is run nightly, and there is also an option for manual billing. Hosted Solutions can generate reports on member activity, invoices, and transaction records.

LIMITS

Limits can be placed on the number of times a pass is used.

CUSTOMIZATION

- Personalize the customer experience by displaying their name in a welcome message as they pull up to an HTK, CTK, or Commander.
- Give your loyalty programs/clubs custom names, which can then be displayed on receipts.
- Print additional personal messages to receipts.
- Easily customize RFID tags with your branding.
- Program exclusive buy-up options for your RFID customers.

ExpressPass requires Data Access Network (D.A.N.), and a Gold Hosted Solutions subscription

