EXPRESSPASS LPR

Automate monthly club member signups to drive revenue and loyalty

Hamilton's **ExpressPass LPR** system uses license plate recognition technology to completely automate new club member signup and initiate washes on subsequent visits.

With three easy ways for customers to enroll in a plan, no windshield tags, and no staff interaction, it is a fast, secure, and dependable loyalty solution for in-bay automatics and tunnels alike.

- 30-second kiosk signup*
- No staff interaction required for new customers
- Eliminates RFID tags to reduce cost
- Fast, accurate plate reads
- Custom kiosk messaging to greet your customers

LEARN MORE

*Currently only available for USA market

HAMILTON

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Document #5192 04/2023

YOUR AUTOMATED ATTENDANT

Easily sign up new monthly club members with our simple, 30 second kiosk signup process:

1. **Customer chooses their preferred plan**
2. **Confirms their plate information is correct**
3. **Enters their phone number**
4. **Makes payment**
5. **Signup complete!**

Upon a successful signup, your customer is sent a text message with a link to complete their account profile.

If using ExpressPass LPR with our mobile app program, club members can use the app as a backup for wash redemption in the event of a plate misread or camera issue. Limits can be set on how many app scans can be used each month, and an exceptions list - a report of all app scans - allows you to quickly and easily identify potential fraud.

SIMPLE MANAGEMENT IN HOSTED SOLUTIONS

ExpressPass LPR is fully-integrated with Hosted Solutions. A merchant signup option allows employees to enroll walk-up customers, and intuitive reporting gives you real-time statistics on club usage and revenue.

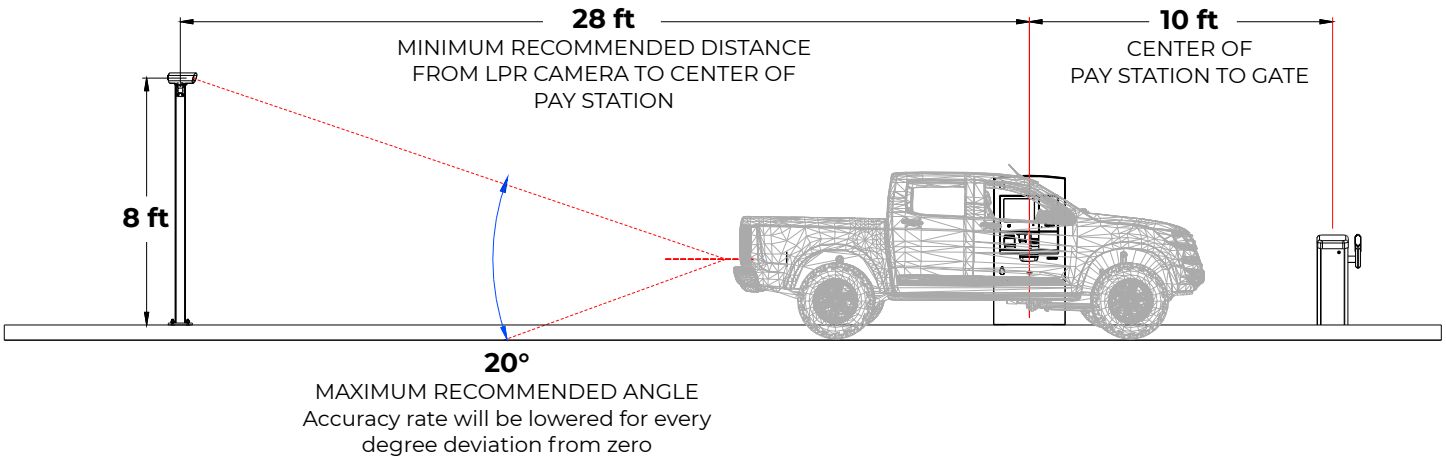
Billing is automated and run nightly, with an option for charge manually. Custom messaging can also be programmed so your club members are greeted by name at the pay station on each visit.

ExpressPass LPR requires a Gold Hosted Solutions subscription

SITE REQUIREMENTS

For best performance:

- Cameras must be mounted a minimum distance of 28ft straight back from the center of your pay station
- Cameras must be mounted 8ft from the ground

SPECS

- Uses both optical and Infrared (IR) cameras to improve read rate
- Runs an embedded Automatic Number Plate Recognition (ANPR) system
- Power over Ethernet (POE)