

# ECOMMERCE & MOBILE APPS



Merchandise



Washes & Bundles



Wash Clubs



Gifts



Customer Value Cards



Landing Page



Push Notifications



Loyalty Rewards



Birthday Washes



Deals & Promos



Referral Program



AirPAY® Payments

# ECOMMERCE & MOBILE APP

## ECOMMERCE

Ecommerce websites do not require a Custom Mobile App and can be purchased as a standalone item. Ecommerce websites allow customers to buy merchandise, purchase washes and bundles, sign up for Monthly Wash Clubs\*, gift washes, and manage Customer Value Cards\*\*. Your Ecommerce website can be viewed on computer, tablets, and smart phones. The landing page can be used for Google Business and social media.



### Merchandise

Sell merchandise (like towels and air fresheners) to be shipped to customers.



### Washes & Bundles

Sell washes and wash bundles. Codes for redemption are emailed and added to customer's wallet.



### Monthly Wash Clubs\*

Customers can sign up and pay for a Monthly Wash Club. They are automatically billed every month.



### Gifts

Customers can send washes and bundles to a recipient's email. If the recipient has an account, the gift loads directly to their user wallet.



### Customer Value Cards\*\*

Customers can purchase, reload, and check their Customer Value Card balance.



### Access on a Computer

Ecommerce pages can be viewed on computers, tablets, and mobile phones.



### Landing Page

Use your Ecommerce page as your website for Google Business and social media accounts.

## MOBILE APP & ECOMMERCE

All Hamilton Custom Mobile Apps now include an Ecommerce website. Mobile Apps also allow you to send push notifications, offer a loyalty program, give birthday washes, offer deals and promos, have a referral program, and utilize AirPAY®. On a computer, the customer will be directed to the Ecommerce website, but on a smart phone, your website will open as your mobile app. Both are integrated and update seamlessly through Hosted Solutions.

New Mobile Apps include **ALL THE BENEFITS LISTED ABOVE PLUS THE ONES BELOW:**



### Push Notifications

Engage your customers by sending messages directly to their phones through push notifications.



### Loyalty Rewards

Reward loyalty with every purchase made on the app or with AirPAY® at the kiosk.



### Birthday Washes

Automatically send customers a free wash on their birthday.



### Deals & Promos

Offer special discounts for app users to increase app use and further your marketing efforts.



### Referral Program

Encourage existing app users to refer friends with rewards for both users.



### AirPAY®

Allow customers to add their credit card on the app for fast payments at the kiosk.



## HOSTED SOLUTIONS

A Silver-Level Hosted Solutions subscription is required for the Hamilton Mobile App or Ecommerce. A merchant account with ID TECH or WorldPay (USA), or Moneris (Canada) is required for the Hamilton Mobile App or Ecommerce.

\* Wash Clubs require a Gold-Level Hosted Solutions subscription.

\*\* Customer Value Cards are Hamilton-specific and function like gift cards. Hamilton-issued cards and a Points to Partners account required; additional fees apply.