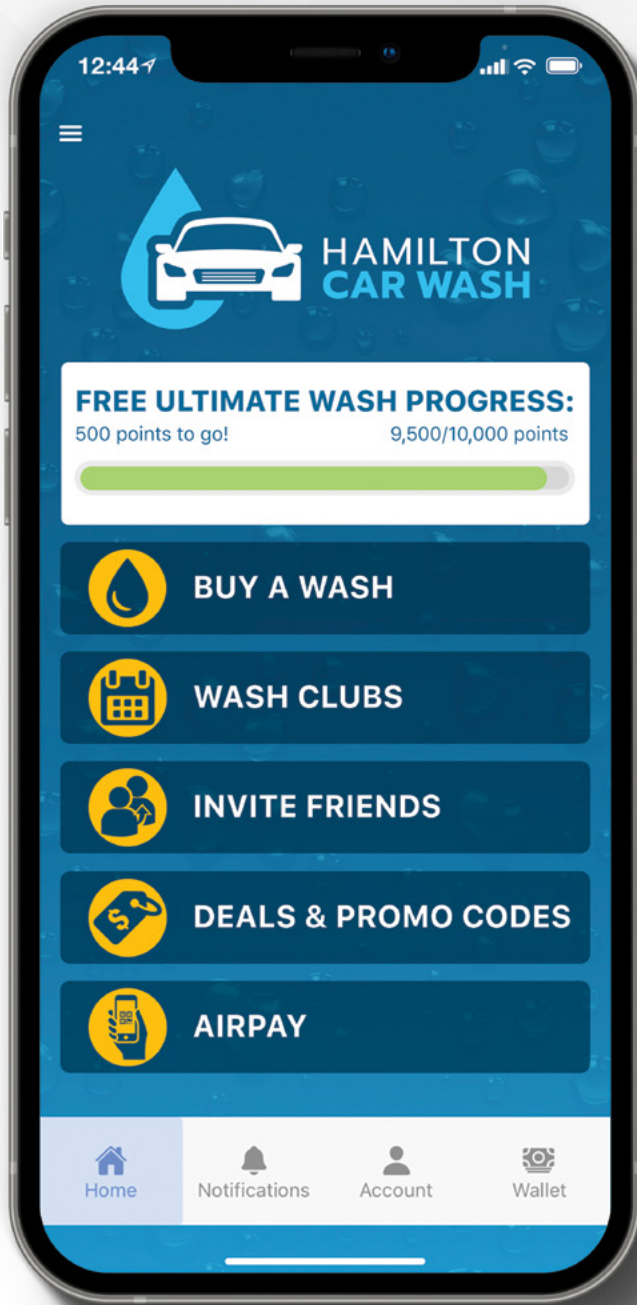


CUSTOM MOBILE APP



Washes & Bundles



Referral Program



Monthly Wash Clubs



AirPAY®



Loyalty Rewards



Birthday Wash



Deals & Promo Codes



Send Gifts

COMPLETE AVAILABLE FEATURES

WASHES & BUNDLES

Washes & bundles are listed in an expandable format, allowing users to view the specific items offered with each package.

After making a selection and completing payment in the app, the purchased item appears as a QR code that can be used immediately, or saved for later.

The user simply scans the code at the pay station whenever they want to redeem a wash or wash bundle.

MONTHLY WASH CLUBS

Your app supports a phone-based membership program with the same features as our ExpressPass RFID system.

It's a fantastic way to offer your customers a monthly plan without the need for hardware or attendants to complete the sign-up process.

Wash Clubs are tied to each user's unique phone ID to minimize abuse, and codes have 30-second expiration time to minimize sharing.

LOYALTY REWARDS

Offer your customers a loyalty program that rewards them for every purchase they make in the app.

Set the threshold value and reward item in Hosted Solutions (for example: \$50 worth of purchases will get a free Ultimate Wash), and once the user hits that threshold, they will get a notification and email alerting them to their free wash.

An interactive 'slider' displays the user's points progress on the app home screen.



DEALS & PROMO CODES

Set up deals to reward existing users and entice new customers to download the app. Deal types include:

- **Item** (to give away a complete wash)
- **Item Dollar Discount** (discount a specific wash)
- **Transaction Dollar Discount** (discount any wash by a particular dollar amount).

The **Promo Code** feature lets you assign a code to a deal, so only users with access to the code can claim it. This allows you to create targeted campaigns for specific groups.

REFERRAL PROGRAM

One of the most cost-effective ways to market any business is to use existing customers to advocate for you.

Positive referrals can significantly increase acquisition rates, and with our new Referral Program you can now provide your loyal customers with a simple and engaging way to spread the word about your car wash.

The types of referral benefits are customizable for both the sender and receiver.

AIRPAY®

Any customers with a card on file can use AirPAY® to complete purchases at Hamilton pay stations, self-serve bays, and vacuums equipped with a barcode scanner.

A receipt is automatically emailed to the customer once the transaction is finalized.

BIRTHDAY WASH

Automatically send a complimentary wash to a user on their birthday. Both the push notification and email can be tailored to each individual for a personalized experience.

SEND GIFTS

Send a personalized gift to friends and family!

